



## ISPIM Seeks Solutions: Solving the Innovation Management Challenge

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This one-hour and a half workshop will let you experiment a cocreation process to explore your hottest innovation managements issues. We will take your organization challenges in managing innovation and facilitate an open solution process based on the successful example of "Quebec Seeks Solutions", the world's first local open innovation conference.

The process is based on the open innovation problem broadcasting approach. Therefore one month prior to the Barcelona event we will launch a call for problems on the ISPIM linkedIn group. The goal is to find people who want to use the intelligence of the ISPIM crowd to help them with some issues they face. Three or four problems will then be selected and broadcasted to all the participants. People thinking they can contribute to solve these problems will then be invited to participate to the workshop.

During the workshop in itself, people will collaborate around the selected problems. The cocreation process is based on three easy steps: divergence, emergence and convergence. The animation team will use approaches similar to world cafe and openspace techniques.

The whole process has already been used successfully on technical problems (see [www.quebec-solutions.com](http://www.quebec-solutions.com)) and will be experienced on more open issues in innovation management for the first time in Barcelona.

If you are already interested to submit a problem you can contact us at [christophe.deutsch@quebec-solutions.com](mailto:christophe.deutsch@quebec-solutions.com).

