

Innovation Theatre

∞ ...a workshop on... ∞

New Roles and Actors for the Innovation Stage

“**Innovation is all about people!**” How often do we hear this and how often do organisations actually think about "people": people they have, people they need, people in roles they hardly ever imagined?

Within the Future of Innovation Project (www.thefutureofinnovation.org) and Innovation Lab Platform (www.innovation-lab.org) we've been collecting ‘**have you ever thought?**’ data on the roles and actors required for the innovators of tomorrow.

As part of the **XXIII ISPIM** Conference “Action for Innovation: Innovating from Experience” (conference.ispim.org) to be held in Barcelona, Spain on **17-20 June 2012** – please join us to find out about Met Innovation Officers, Innovation Baby Sitters, Chief Irritation Officers, Organisational Destruction Officers, and more...



We believe you will find it thought-provoking, inspiring, and exciting, both for your career and for company development.

We discuss serious stuff but we won't forget the importance of fun, play, and the freedom of joy. Join us to see a new interpretation of “Little Red Riding Hood” who has suddenly emerged from the forest full of wolves into a world full of innovation.

‘We’ – leading actors and workshop organisers – are:

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