

LIVING LABS FOR USER-DRIVEN OPEN INNOVATION

UPDATES FROM THE TRENCHES & THE SEARCH FOR FOUNDATIONS

SUPPORTED BY ENoLL - EUROPEAN NETWORK OF LIVING LABS.

This session is for Living Lab managers and researchers to update and deepen their understanding on the Living Lab-concept. Researchers, managers and practitioners in the field of Living Labs will present their latest practices, explaining which successes are being created and where the caveats lie. In particular, the cases will: identify common problems and what solutions seem to work; illustrate when and how companies and researchers do co-operate successfully; and, provide deeper insights into user and panel management in Living Labs.

Supporting these cases from the leading-edge of Living Labs will be a reflection on the roots of Living Labs and what theoretical frameworks and concepts might be invoked to better explain, understand and operate with the Living Labs phenomenon. This session will provide deeper insight into the growing popularity of this concept, but will also outline the next steps to be taken in order to let it blossom to full maturity, getting rid of some of its youthful diseases.

WELCOME

Pieter Ballon

Secretary: EnoLL (European Network of Living Labs) & Manager: iLab.o



FOUNDATIONS

ORIGINS AND FOUNDATIONS OF THE LIVING LAB-CONCEPT

Living Labs in the context of user contributed innovation methodologies

Esteve Almirall

ESADE Business & Law Schools



ESADE

Ramon Llull University

TOWARDS SCIENTIFIC FOUNDATION OF LIVING LAB (LL): FRAMEWORKS AND CONCEPTS WITHIN THE LL LANDSCAPE THAT PRACTITIONERS & RESEARCHERS NEED TO KNOW

What is this thing called Living Lab?

Piotr Krawczyk & Juha Ruuska

JAMK University of Applied Sciences & Lutakko Living Lab



PRACTICAL CASES

INSIGHTS ON LEARNING IN LIVING LABS: A RESEARCH WITHIN THE ENoLL-COMMUNITY

How does the concrete setup and implementation affect expectations and outcomes of the Living Lab?

Dimitri Schuurman & Dominik Mahr

Ghent University & Maastricht University



THE ROLE OF PANEL MANAGEMENT IN PANEL-BASED LIVING LAB-PROJECTS

How to cope with user panels within Living Lab-research? What is the added-value of a panel-based approach and what are the risks and difficulties?

Lieven De Marez & Sabine De Moor

IBBT-iLab.o



CONCLUSIONS

WHAT'S NEXT FOR LIVING LABS RESEARCH & PRACTICE

What are the next steps for Living Lab-practitioners and –researchers? What issues should be dealt with and where do the opportunities lie for the Living Lab-concept?

Pieter Ballon – EnoLL