

XXIII ISPIIM CONFERENCE 17-20 JUNE 2012 ACTION FOR INNOVATION: INNOVATING FROM EXPERIENCE



Call for Papers

The XXIII ISPIIM Conference – *Action for Innovation: Innovating from Experience* – will be held in **Barcelona, Spain** on **17-20 June 2012**. Organised by ISPIIM, and hosted by La Salle University in partnership with Orbita97, this conference will bring together around **450 innovation experts** from **55 countries**. The 3-day programme will include: The Knut Holt Memorial Address by **Henry Chesbrough**; Industry-Leading **Keynote Speakers** from **Intel, SAP, GlaxoSmithKline** and **IBM Research**; **Innovation Thought Leaders** from companies such as **IBM, Nokia, Phillips, Proctor & Gamble, Tata, Unilever, Alcatel-Lucent, Kodak, Dow Corning** plus many more; **Luminary Speakers**; "**Hot Topic**" **Roundtable Discussions**; **Facilitated Themed Sessions** with **Academic and Practitioner Presentations**; **Workshops**; **Special Interest Groups**; **Research Development Sessions**. As with all ISPIIM events, delegates will experience a taste of local culture at magnificent dinner venues, so there will be plenty of time for networking.

The plea for innovation is universal. Managers and politicians have understood that innovation is needed on an everyday-basis to strengthen the competitiveness of organisations, regions and countries. Innovation, however, requires more than good ideas and intentions. Leadership, foresight, courage, investment, inspiration and perspiration are needed to turn intentions and ideas into effective action. Even with these elements in place, not every initiative is successful. However, every action and each experience provide new insights into the causes of failed and successful innovation. Successful innovators, be they individuals, organisations, intermediaries or policy makers, must therefore overcome the paradox of building on experience, and yet breaking away from the status quo, with a permanent innovation mindset. These challenges of "Action for Innovation" are the core focus of this conference.

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged and should focus on the following general themes or Conference Focus Theme:

- ✓ Action for Innovation (Conference Focus Theme)
- ✓ Collaboration for Innovation (incl. Open Innovation)
- ✓ Creativity & Idea Generation
- ✓ Entrepreneurship, Business Models & Financing Innovation
- ✓ Innovation Training, Education & Learning
- ✓ Methods, Tools & Measurement for Innovation
- ✓ Networks & Clusters of Innovation
- ✓ Sustainability in Innovation

Important Submission Deadlines:

- ✓ **31 December 2011**: Outlines Only (All Submissions)
- ✓ **31 January 2012**: Acceptance Notification
- ✓ **4 May 2012**: Final Submissions (including papers, profiles & photos) registration and payment
- ✓ **8 June 2012**: Presentation slides

Conference Publications:

All accepted submissions will be published in the Conference Proceedings with an ISBN number and all abstracts will be published in the Conference Book with a separate ISBN number. All outlines are double-blind evaluated.

Special Issues containing selected papers from this conference will be published in ISPIIM's official journal, *The International Journal of Innovation Management*, as well as in other associated journals: *R&D Management Journal*, *International Journal of Technology Management*, *International Journal of Entrepreneurship and Innovation Management*, and *International Journal of Technology Marketing*.



Submissions:

The table below describes the possible submission types for this event. All files must be submitted online at www.conferencesubmissions.com/ispim2012 by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting. ISPIM reserves the right to organise the programme as it sees fit and to reallocate submissions, if necessary (for example submissions that are deemed to be work-in-progress may get reallocated to the research development sessions). Presenters should be available to give their presentation at any point during the three days. We cannot entertain individual requests for times or slots because it significantly impairs the quality and coherence of the themed sessions and integrated programme.

| Submission Types | Description | Documents required | | | |
|--|--|--|---|---|---|
| | | Outlines* | Paper | Lead Presenter Photo & Profile | Slides /presentation |
| | | (by 31 Dec 2011) | (by 4 May 2012) | | (by 8 June 2012) |
| Full Academic Paper Submissions | Accomplished substantial research results of an empirical or theoretical nature. | 900-1000 words : text only using structured headings | Max 5000 words (ISPIM paper template) | Photo 90 x110 px Profile max 150 words of text | Max 10 slides Min font size 18 Clear graphics & style 15 mins + session discussion |
| Short Academic Paper Submissions | Implementation information or work-in-progress. | 600-700 words : text only using structured headings | Max 2500 words (ISPIM paper template) | | |
| Practitioner Presentation Submissions | Substantial demonstrations of significant successful business practices and insights. | | Optional No max length. (ISPIM paper template) | | |
| EU/Other Funded Project Submissions | Description or results from EU or other similar funded projects. | | | | |
| Special Interest Group Submission | A SIG is a group of delegates with a shared research interest or professional issue. The session will be a focused, informal way for delegates with overlapping interests to meet, discuss and co-operate. | 600-700 words : text only describing the theme and its importance as well as the names of three delegates that support the SIG | No | Photo 90 x110 px Profile max 150 words of text | Freeform 90 minute sessions |

* all outlines are double-blind evaluated for acceptance to the conference. All papers with potential for journal publication are double-blind reviewed.

You must use the headings below to structure the outline. You must not include a reference list or bibliography, but you can put references in the text. You must not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

- Keywords: list no more than 5 keywords
- Problem: What specific innovation management problem does the submission focus on?
- Current understanding: What is known about this problem, who and how has it been tackled before?
- Research question: What is the submission's goal?
- Research design: How precisely and in detail was the study/work executed - describe your methodology or approach.
- Findings: What are the main outcomes and results?
- Contribution: What do the outcomes and results add to current understanding or theory in the innovation management community?
- Practical implications: Who will gain why and in which way from the findings?

Evaluations:

The evaluation of outlines is conducted by the Scientific Committee on a double-blind basis. The Committee contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

For guidelines and documents and further details please visit www.conference.ispim.org