

The XXI ISPIM Conference – Call for Papers

The 2010 ISPIM Conference - *The Dynamics of Innovation* - will be held in **Bilbao, Spain** on **6-9 June 2010**. Organised by ISPIM and hosted by Innobasque, the Basque Innovation Agency, this conference will bring together academics, business leaders, consultants and other professionals involved in innovation management. The conference format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the conference will provide excellent networking opportunities together with a taste of local Basque culture.

Stimulating and managing innovation is a journey into the unknown that requires dynamic capabilities for a dynamic environment. Customers are unable to articulate their ever changing needs, new technologies are promising but not proven, production facilities are still untested and in development, and organisations have to be made ready for change when no destination but only a direction is known. Innovation is a continuous process to meet vague, ambiguous and contradicting requirements, where budgets and time schedules are always strict. The dynamics of this process call for leadership, well-trained and motivated participants, evolving business models, the right partnerships and the use of new virtual tools. Innovation management may look like managing the unmanageable, but it is a real world challenge to ensure future competitive strength of companies, governments and regions.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

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| ✓ Collaboration for innovation | ✓ Managing virtual innovation |
| ✓ Culture & diversity management in innovation | ✓ Measuring and managing innovation |
| ✓ Entrepreneurship, intrapreneurship and venturing | ✓ Methods and tools for innovation |
| ✓ Financing innovation | ✓ Networks and clusters of innovation |
| ✓ Innovating business models and value creation | ✓ Organisational creativity & idea generation |
| ✓ Innovation training & education | ✓ Public sector innovation |
| ✓ Knowledge networks for innovation | ✓ Regional innovation and global competitiveness |
| ✓ Leaders for innovation | ✓ Technology Transfer |

Important Submission Deadlines:

- ✓ **31 December 2009:** Outlines Only (All Submissions)
- ✓ **31 January 2010:** Acceptance Notification
- ✓ **23 April 2010:** Final Submissions (including abstracts, papers, slides, profiles & photos) registration and payment

Conference Publications:

All accepted submissions will be published in the Conference Proceedings with an ISBN number. All outlines will appear in the Book of Abstracts with a separate ISBN number. All outlines are double-blind evaluated.

A Special Issue containing selected papers from this conference will be published in ISPIM's official journal, *The International Journal of Innovation Management*, published by World Scientific and Imperial College Press.



Submissions:

The table below describes the possible submission types for this conference. All files should be submitted online at www.conferencesubmissions.com/ispim2010 by the respective deadline date. Do NOT email submissions to ISPIM. Please note that due to the popularity of this event, only one submission per person and only one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required				
		Outlines*	Abstract	Paper	Slides & presentation	Lead Presenter Photo & Profile
		(by 31 Dec 09)	(by 23 April 10)			
Full Academic Paper Submissions	Accomplished substantial research results of an empirical or theoretical nature.	800-1000 words : text only using structured headings template	125-150 words of plain text summarising the submission	Max 5000 words (ISPIM paper template)	Max 10 slides 15 mins + session discussion	Photo 90 x110 px Profile max 150 words of text
Short Academic Paper Submissions	Implementation information or work-in-progress.	250-500 words : text only using structured headings template		Max 2500 words (ISPIM paper template)		
Practitioner Presentation Submissions	Substantial demonstrations of significant successful business practices and insights.			Optional No max length. (ISPIM paper template)		
EU/Other Funded Project Submissions	Description or results from EU or other similar funded projects.					

* all outlines are double-blind evaluated for acceptance to the conference. All papers with potential for journal publication are double blind reviewed.

You must use the headings below to structure the outline. You must not include a reference list or bibliography, but you can put references in the text. You must not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be copied and pasted into a text box during the submission process. **If your outline does not use the structured headings and comply with these instructions it will not be considered for evaluation. No exceptions will be made!**

- Keywords: List no more than 5 keywords
- Problem: What specific problem does the submission focus on?
- Current understanding: What is known about this problem?
- Research question: What is the submission's goal?
- Design/methodology/approach: How was the study/work executed?
- Findings: What are the main outcomes?
- Contribution: What does the submission add to current understanding?
- Practical implications: Who will gain why and in which way from the findings?

Evaluations:

The evaluation of outlines is conducted by the Scientific Committee on a double blind basis. The Committee contains academic, scientific and industry expertise. The two primary evaluation criteria for conference acceptance are:

1. Is the submission topic relevant to the conference?
2. Is the submission of sufficient quality or originality to be of interest to delegates?

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double blind reviewed with full feedback and iterative revision.

For submission guidelines and documents as well as further details, please visit
www.conference.ispim.org