



The XXI ISPIIM Conference – Sponsorship Opportunities

About ISPIIM

The International Society for Professional Innovation Management (ISPIIM) is a worldwide network of academics, business leaders, consultants (A, B, C) and other professionals involved in Innovation Management. ISPIIM's goals are to create a worldwide network of excellence in the field of innovation management, to enhance collaboration between its members and to be at the forefront of research on innovation. ISPIIM achieves this via its international conferences and regional events, journal publications, collaborative research projects and other member services.

ISPIIM prides itself on running high-quality events and, consequently, the conference fee reflects this high standard. This year, the full conference fee will be EUR 775 (including 16% VAT) and delegates will range from full professors to researchers, directors to managers, innovation and management consultants. Organisations represented at the 2009 conference included Airbus Deutschland, Atos Origin, Deutsche Telekom, European Space Agency, FUJIFILM Europe, Hyundai/Kia Motor Company, Nokia, Philips Applied Technologies, Pratt & Whitney Rocketdyne, SAP, Saudi Aramco, Saudi Telecom & Siemens.

The XX ISPIIM Conference in Vienna, Austria in June 2009 attracted a total of 370 participants from 45 countries and we confidently expect between 350 and 400 delegates to attend the Bilbao conference. ISPIIM will promote the conference to a mailing list of 15,000+ innovation professionals up to the start of the conference. In addition, the conference will be promoted by ISPIIM's extended network of associations and media partners.

Conference Sponsorship

ISPIIM is looking for organisations to sponsor the conference. The following levels of sponsorship are available:

1. Main Sponsor (EUR 10,000 + VAT): Luminary speaker or workshop slot, exhibition stand, inserts in delegate packs, 3 free delegate places, primary position of logo on all materials (posters, website, brochure, proceedings, book of abstracts).
2. General Sponsorship (EUR 5,000 + VAT): Exhibition stand, inserts in delegate packs, 2 free delegate places, logo on all materials (posters, website, brochure, proceedings, book of abstracts).

All sponsorship is subject to Spanish VAT (IVA) at 16% which can be reclaimed by VAT Registered EU Organisations

Contact Details

All exhibition stands, materials and delegate inserts need to arrive in Bilbao one week prior to the start of the conference (ie by 30 May 2010) and should be clearly marked "For XXI ISPIIM Conference". The address to send all materials to is:

Iker Atxa
Innobasque – The Basque Innovation Agency
Parque Tecnológico de Bizkaia
Laida Bidea 203
48170 Zamudio
Spain
Tel: +34 94 4209488
Email: iatxa@innobasque.com

To discuss sponsorship opportunities, please contact conference@ispim.org
The XXI ISPIIM Conference website is www.conference.ispim.org