Call for Submissions

The XXVIII ISPIM Innovation Conference – Composing the Innovation Symphony – will be held in Vienna, Austria on 18-21 June 2017. Organised by ISPIM, in partnership with the Austrian Federal Economic Chamber (Wirtschaftskammer Österreich – WKO) and Ratio Strategy & Innovation Consulting, this conference is aimed at innovation researchers, industry executives, thought leaders and policy makers.

Bringing together around 500 innovation experts from 50 countries, the packed 3.5 day programme includes:

- Multi-track sessions that mix industry, academia, science and government
- Dedicated sessions and communities on innovation challenges for research, business and government
- Showcasing innovation success in Austria with interactive and informative site visits
- High-profile networking events each night, ISPIM-style

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged and should focus on the following general themes or the conference focus themes:

- Entrepreneurship & Start-Ups (Focus Theme)
- Social Innovation (Focus Theme)
- Business Models*
- Creativity in Innovation (by EACI)
- Design and Design Thinking for Innovation
- Digital Disruption & Transformation*
- Innovation for Environmental Sustainability
- Innovation in SMEs
- Innovation Policies & Instruments
- Innovation Training, Teaching & Coaching*
- Living Labs*
- Methods & Measurement of Innovation
- Open Innovation & Collaboration for Innovation*
- Platforms & Ecosystems for Innovation*
- Service Innovation*
- Strategic Foresight, Strategic Agility & Future Orientation
- Transferring Knowledge for Innovation

Important Submission Deadlines:

- 6 January 2017: Outlines Only (All Submissions)*
- 3 February 2017: Acceptance Notification*
- 28 April 2017: Final Submissions (including papers, profiles & photos) PLUS registration and receipt of payment
- 2 June 2017: Presentation Slides

Conference Publications:

Accepted papers will be published in the Conference Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors wishing to withhold their papers from the proceedings may do so on request. All outlines are double-blind evaluated.

Special issues containing selected papers from this conference will be published in ISPIM’s official journal, The International Journal of Innovation Management and TIM Review as well as in sections of other associated journals:

- International Journal of Entrepreneurship and Innovation Management
- International Journal of Technology Marketing
- Futures: The Journal of Policy, Planning and Futures Studies
- Technological Forecasting and Social Change
- Creativity and Innovation Management

* early submission and acceptance notification is possible for all authors with external funding application deadlines. contact conference@ispim.org
**Submissions:** The table below describes the possible submission types for this event. All files must be submitted online at http://conferencesubmissions.com/isvim2017 by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

### Outline Word Limits

<table>
<thead>
<tr>
<th>Outline Type</th>
<th>Word Limit</th>
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<tbody>
<tr>
<td>Research Results Submission</td>
<td>Max 1500-1600 words: text only using structured headings**</td>
</tr>
<tr>
<td>Research-in-Progress Submission</td>
<td>Max 1000-1100 words: text only using structured headings**</td>
</tr>
<tr>
<td>Research Idea Submission</td>
<td>300-400 words: text only using structured headings</td>
</tr>
<tr>
<td>Innovation in Practice - Stories &amp; Cases</td>
<td>An abstract is not the same as an outline.</td>
</tr>
<tr>
<td>EU/Funded Project Spark Submission</td>
<td>300-400 words: text only using structured headings</td>
</tr>
<tr>
<td>Shared Interest Session Submission</td>
<td>900-1000 words: text only describing the theme and its importance as well as the names of three delegates that support the session and will attend the event.</td>
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* all outlines are double-blind evaluated for acceptance. All papers with potential for journal publication are double-blind reviewed.  
** outline word limits include structured headings. The Research-in-Progress and Research Results Submissions word counts also include 5-10 references

You must use the correct headings below to structure the outline. Do not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

### Research Results Submission, Research-in-Progress & Research Ideas Submissions

- **Problem:** What specific innovation management problem does the submission focus on?  
- **Current understanding:** What is known about this problem, who and how has it been tackled before?  
- **Research question:** What is the submission’s goal?  
- **Research design:** How precisely & in detail was/will the work (be) executed- describe the methodology/approach.  
- **Findings:** What are/will be the main outcomes and results?  
- **Contribution:** What will the outcomes and results add to current understanding or theory in the IM community?  
- **Practical implications:** Who will practically gain what and in which way from the findings?  
- **RESEARCH-IN-PROGRESS ONLY - Feedback:** Which areas/questions do you want feedback on at the event?  
- **References** (Very strictly: 5 to 10 references)

### Innovation in Practice - Stories, Cases, EU/Funded Project Spark Submission

- **Issue (50%):** What specific innovation management issue are you focussing on and what are you proposing?  
- **Interest (25%):** Who and why precisely will this interest the innovation management community?  
- **Benefit (25%):** Why do you want to make the presentation? What do you hope to get out of it?  
- **References** not required.

### Evaluations

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?  
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).  
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.  

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

For guidelines, documents and further details please visit conference.ispim.org