POSITIONING LIVING LABS IN THE INNOVATION DOMAIN

THIS INVITED SPEAKER SESSION SHEDS MORE LIGHT ON THE CURRENT POSITION OF LIVING LABS WITHIN THE BROAD DOMAIN OF INNOVATION RESEARCH AND INNOVATION MANAGEMENT. THE SPEAKERS WILL TACKLE THIS FROM AN ACADEMIC AS WELL AS FROM A PRACTICAL PERSPECTIVE.

SUPPORTED AND FACILITATED BY ENoLL - EUROPEAN NETWORK OF LIVING LABS.

This session is for researchers, policy makers, innovation managers, and anyone involved and/or interested in Living Labs. As both of the Living Labs SIG leaders have recently finished a PhD on Living Labs, and as ENoLL has created two publications based on best practices from their broad assembly of member Living Labs, this session will give novel insights from an academic as well as practical perspective. How do Living Labs fit into the more established innovation theories? What research perspectives can be found in Living Lab research? What is the value of Living Lab projects for internationalization of innovations? How do Living Labs generate value for the different stakeholders involved?

WELCOME

Tuija Hirvikoski Director Laurea & President ENoLL

ACADEMIC INSIGHTS

Bridging the gap between Open and User Innovation? Exploring the value of Living Labs as a means to structure user contribution and manage distributed innovation

Within this PhD Living Labs are investigated from a practice as well as from a theoretical perspective. As a result, it appears that Living Labs are mainly practice-driven and have not been able to fully embed themselves within more established innovation theories and paradigms. This PhD disentangles Living Labs into three interrelated levels of analyses that relate to Open and User Innovation and allow for impact assessment and further study.

Dimitri Schuurman Senior Researcher iMinds – MICT – Ghent University & iMinds

Living Labs as Open Innovation Networks - Networks, Roles and Innovation Outcomes

The dissertation aims to understand networks, user and stakeholder roles, and outcomes generated in living labs. Living labs are interesting because they represent a new way of organizing innovation activities by facing parallel socio-economic challenges and technological opportunities.

Seppo Leminen Principal lecturer & Adjunct Professor Laurea

PRACTICAL INSIGHTS

Best practices from the ENoLL Community

Official presentation of two ENoLL publications on best practices within the ENoLL community of Living Labs worldwide. This includes ‘Introducing ENoLL and its Living Lab community’ and ‘Living Lab Services for business support and internationalisation’. Both publications offer an overview of the past and current activities in the ENoLL community of Living Labs and highlights best practices and lessons during the 10 years since its inception.

Ana Garcia Director ENoLL

CONCLUIONS

WHAT HOLDS THE FUTURE FOR LIVING LABS & WHAT IS THE ROLE FOR ENoLL?

Tuija Hirvikoski